



Dear Members of Congress, Legislators, County and Municipal Officials, and Stakeholders:

NJ TRANSIT appreciates the continued support of our local, county, state, and federal elected officials. Our Government & Community Relations team is always available to help with any questions or requests for information. Don't hesitate to contact us at (973) 491-7104 or crc@nitransit.com.

We thank you in advance for sharing this important information with your constituents and respective communities, as it boosts NJ TRANSIT's efforts.

To that end, please be advised of the following important announcements:



FOR IMMEDIATE RELEASE

December 1, 2025

Contact: Press Office
973-491-7078

‘SLEIGH THE SEASON’ WITH SAVINGS ON NJ TRANSIT!

NJ TRANSIT Gets Festive with Holiday Themed Wrapped Buses and Newark Light Rail Plus Great Deals On NJ TRANSIT Travel For The Holiday Season

NEWARK, NJ – Whether it’s over the river or through the woods, leave the sled behind and take NJ TRANSIT this holiday season! NJ TRANSIT will spread joy with three different travel discounts, two specially wrapped holiday themed buses and a Newark Light Rail vehicle through a collaboration with Audible, featuring its new project, The Pillars.

NJ TRANSIT continues to offer great deals and discounts this holiday season with the return of the popular “Bring a Friend” and “City Pass” promotions. NJ TRANSIT will also offer its family SuperSaver throughout the entire month of December, allowing up to two children 11 and younger to travel free with each fare-paying adult. Full details on all promotions and holiday travel destinations are available at njtransit.com/holiday.

Bring a Friend for the Holidays – Buy One, Gift One!

NJ TRANSIT customers can use a unique holiday promo code when traveling round-trip using the NJ TRANSIT Mobile App® to **“Buy One, Gift One...Free!”** To get a free ticket for a travel companion, customers should simply select four one-way tickets between their origin and destination and enter the unique promo code at checkout. All four one-way tickets must be activated on the same day and are not valid for travel to/from Newark Liberty International Airport or on Metro North and SEPTA services. Only one code can be used per customer during the promotion, through January 4. See njtransit.com/holiday for all the details and to get the promo codes.

Take in the Holidays in the City!

NJ TRANSIT customers can also use promo codes to receive 40% discounted round-trip rides when buying tickets to Philadelphia and Atlantic City using the [NJ TRANSIT Mobile App](#)! Unique codes allow customers to purchase and activate up to four one-way tickets for travel to and from each destination. All four one-way tickets must be activated on the same day. Each code can only be redeemed once per customer during the promotion through January 4, so be sure to make the most of your trip! The promotion is not valid for travel on SEPTA. For all the details and to obtain the promotional codes go to njtransit.com/holiday.

Bring the Kids Free!

NJ TRANSIT's Family SuperSaver, which allows up to two children 11 and younger to travel free with each fare-paying adult, remains in effect through 2 a.m. Monday, January 5. Adults who purchase tickets do not need tickets for qualifying children traveling using NJ TRANSIT's Family SuperSaver promotion!

Important note: All tickets purchased using promotional codes are non-transferable, non-refundable, and available only through the NJ TRANSIT Mobile App® and will expire at 2 a.m. Monday, January 5. All offers are valid while supplies last.

In addition to these great offers, NJ TRANSIT is wrapping two buses and a Newark Light Rail vehicle in fun holiday themed graphics through a collaboration with Audible, featuring its new project, The Pillars!



In October, Audible unveiled [The Pillars](#), an innovative retail hub in Newark at 33 Washington Street, and a bold new model for investment in urban communities. The company has transformed the 15,000 square-foot space into a hub for local businesses, visitors and community – located near the NJ TRANSIT Broad Street station and just off the Harriet Tubman Square Light Rail stop. Visitors can shop for artisanal home goods and plants at Tansy, and craft their own unique beauty products at Pooka Pure & Simple's new Bloom Bar. The Pillars is an ideal destination to shop for thoughtfully curated local gifts while supporting Newark's thriving small businesses.

Holiday Travel Tips:

- Check Schedules in Advance: Plan accordingly. Customers should familiarize themselves with NJ TRANSIT schedules and fares before starting their trip. To see the schedules and fare information, visit www.njtransit.com.

- Ticketing: Purchase round-trip tickets in advance to speed up your travel. Use the NJ TRANSIT Mobile App®, [Web Ticketing](#), ticket vending machines, or see a ticket agent, if available, to avoid possible surcharges.
- NJ TRANSIT Mobile App: Use [NJ TRANSIT's mobile app](#) for a seamless experience purchasing tickets and the only way to take advantage of our fantastic holiday deals.
- Web Tickets: NJ TRANSIT now offers [web ticketing](#), a ticket buying option for visitors and infrequent travelers to conveniently purchase and print NJ TRANSIT train tickets from home. Visit [njtransit.com/webtickets](#) for details. Please note that the special discounts are not available via web tickets.
- Luggage: Travel as light as possible. Passengers with luggage or packages should use the overhead racks or designated luggage spaces. On multilevel trains, customers with large bags should use the mezzanine levels at the ends of each car. Purchase round-trip tickets in advance to avoid potentially long lines.
- Service Advisories: Customers should download the latest version of the NJ TRANSIT mobile app and customize service alert notifications available via push notifications.
- Social Media: Stay connected to NJ TRANSIT social media during your commute. Search for rail, bus, or light rail-specific accounts on X (formerly Twitter) for the most up-to-date information
 - [@NJTRANSIT](#)
 - [@NJTRANSIT_NEC](#)
 - [@NJTRANSIT_NJCL](#)
 - [@NJTRANSIT_ME](#)
 - [@NJTRANSIT_MOBO](#)
 - [@NJTRANSIT_MBPJ](#)
 - [@NJTRANSIT_PVL](#)
 - [@NJTRANSIT_RVL](#)
 - [@NJTRANSIT_ACRL](#)
 - [@NJTRANSIT_HBLR](#)
 - [@NJTRANSIT_NLR](#)
 - [@NJTRANSIT_RL](#)
 - [@NJTRANSIT_NBUS](#) (North Jersey Bus)
 - [@NJTRANSIT_SBUS](#) (South Jersey Bus)

- [@NJTRANSIT_AL](#) (Access Link)
- Facebook: facebook.com/NJTRANSIT
- YouTube Channel: [TheNewJerseyTransit](#)

About NJ TRANSIT

NJ TRANSIT is the nation's largest statewide public transportation system providing more than 925,000 weekday trips on 263 bus routes, three light rail lines, 12 commuter rail lines and through Access Link paratransit service. It is the third largest transit system in the country with 165 rail stations, 62 light rail stations and more than 19,000 bus stops linking major points in New Jersey, New York and Philadelphia.



FOR IMMEDIATE RELEASE

December 2, 2025

Contacts:

NJ TRANSIT Press Office 973-491-7078

Horizon Media Relations:

NJ TRANSIT BEGINS PROCESS TO REDEVELOP FORMER NEWARK HEADQUARTERS SITE

Two-Phase Plan Could Bring a Modern, Mixed-Use Development Adjacent to Newark Penn Station; Relocate Horizon Blue Cross Blue Shield of New Jersey To New Building in Newark

NEWARK, NJ – Today, NJ TRANSIT and Horizon Blue Cross Blue Shield of New Jersey began the process of exploring opportunities to redevelop Penn Plaza East, its former headquarters building adjacent to the historic Newark Penn Station into a potential premier mixed-use development. The project is a two-phase process that also includes a new headquarters for Horizon in downtown Newark.

“The redevelopment of our former headquarters property is a key step in advancing our real estate strategy and our commitment to unlocking new value from our assets,” **said NJ TRANSIT President and CEO Kris Kolluri**. “Aligned with the recent launch of our [LAND Plan](#), this project reflects our disciplined approach to generating incremental revenue for NJ TRANSIT, while contributing to economic growth across the state and in cities such as Newark through new jobs, housing and long-term investment.”

“Penn Plaza East’s multi-faceted, future-facing redevelopment will be a crowning jewel in Newark’s continuing ascent toward next-level vibrancy and prosperity,” **said Newark Mayor Ras J. Baraka**. “By continuing to call Newark home and redoubling their commitment to our community, Horizon and NJ TRANSIT serve as national models of corporate social responsibility. Their investment will create new spaces for living, working and recreation, enliven our downtown, enhance our riverfront, and attract residents eager to benefit from the most extensive tri-state rail network in the nation. Newark embraces this collaboration with full support for the broader public private partnership that it represents.”

“Horizon is excited to work together with NJ TRANSIT to support the mayor’s vision and create new opportunities that bring more residents and retail businesses to the area around Penn Station,” said Doug Falduto, Horizon’s Vice President Administration and Chief Security Officer. “We have called Newark home since our founding nearly 100 years ago. An essential element of this plan is a new headquarters to be built and financed by the developer that allows Horizon to remain in Newark and continue to serve our members in the most financially responsible way possible.”

NJ TRANSIT, through its real estate broker Jones Lang LaSalle Americas, Inc. (JLL), in conjunction with CBRE representing Horizon, is inviting potential developers to register their interest by December 31, 2025 [HERE](#) to request a copy of a Confidential Information Memorandum (CIM).

Interested developers who receive the CIM may be invited to attend a future Information Sharing Event hosted by JLL and CBRE. The Information Sharing Event will provide an opportunity for JLL and CBRE to share further details of the anticipated timeline and to answer questions submitted by participants in advance of or during the ISE.

Led by JLL and CBRE, NJ TRANSIT envisions its former headquarters and Horizon headquarters at 1 Penn Plaza East and 3 Penn Plaza East, as a prime opportunity for premier mixed-use, multi-housing development on three acres with sweeping, unobstructed views of the Passaic River and Manhattan skyline. It also offers easy access to historic Newark Penn Station. Located within the city's Newark River Redevelopment Plan, the site could accommodate up to 1,000 units of residential development in addition to integrated retail and structured parking. It is also within proximity to Newark's historic Ironbound neighborhood, known for its restaurants and vibrant community.

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About Horizon Blue Cross Blue Shield of New Jersey

Horizon Blue Cross Blue Shield of New Jersey, the state's leading health solutions company, and its affiliates provide a wide array of medical, dental, vision and prescription insurance products and services. Horizon is leading the transformation of health care in New Jersey and working with doctors and hospitals to make health care more affordable for our members and customers. Learn more at: www.HorizonBlue.com Horizon BCBSNJ is an independent licensee of the Blue Cross and Blue Shield Association serving approximately 3.5 million members.



FOR IMMEDIATE RELEASE

December 5, 2025

Contact: Press Office
973-491-7078

NJ TRANSIT WINS NATIONAL AWARD FOR ANTI-HUMAN TRAFFICKING CAMPAIGN

*U.S. Department of Transportation (USDOT) Recognizes NJ TRANSIT
For 2025 Campaign to Combat Human Trafficking in Transportation*

NEWARK, NJ – NJ TRANSIT has won the U.S. Department of Transportation's 2025 Combating Human Trafficking in Transportation Impact Award for its anti-human trafficking campaign conducted systemwide in conjunction with the New Jersey Attorney General's office.

"This recognition from the U.S. Department of Transportation affirms the effectiveness of our campaign and the importance of keeping the safety of our riders at the center of our work," **said NJ TRANSIT President & CEO Kris Kolluri**. "This effort ensures our system is prepared to raise awareness and help protect vulnerable individuals during large-scale events in the region as well as everyday commutes."

Launched on January 7, NJ TRANSIT's 2025 anti-human trafficking campaign expanded the agency's existing RIDE KIND safety platform and was designed to protect customers, empower potential victims and prepare the system for high-profile events—moments when trafficking risks historically increase.

In its first 11 months, the campaign delivered more than 70 million impressions including nearly 33 million impressions in just its first four weeks.

Utilizing its core message— “Human trafficking isn’t always easy to spot,” key campaign elements included:

- Systemwide messaging on station digital monitors, including motion graphics with the campaign line, hotline details and cues for recognizing signs of trafficking.
- Printed posters placed in stations, platforms, rail cars, buses and transit centers.
- Two fully wrapped buses serving as moving billboards statewide during Human Trafficking Prevention Month (January). The wraps featured simplified designs for legibility at a distance, reinforcing the systemwide commitment.
- A comprehensive digital and social media execution with content optimized for shareability and clarity.

The award, which includes a \$50,000 prize for first place, is a component of the USDOT’s Transportation Leaders Against Human Trafficking initiative, which seeks to raise awareness among transportation stakeholders about human trafficking and increase training and prevention to combat the crime. According to the USDOT, as many as 27.6 million men, women and children are held against their will and trafficked.

The award seeks the best innovators to develop original, impactful, unique and shareable human trafficking tools, initiatives, campaigns and technologies that can help stop these crimes.

The award is open to individuals and entities, including non-governmental organizations, transportation industry associations, research institutions and state and local government organizations. Entries are judged on such criteria as technical merit, originality, impact, practicality, measurability and applicability. Personnel from the Office of International Transportation and Trade, along with other relevant operating administrations judge the entries, with final selection made by the Secretary of Transportation.

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This document and others are available for translation on njtransit.com.



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NJ TRANSIT's Government & Community Relations Team

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