



K100 YEARS KINNELON

1922-2022



Saturday April 9:
Roaring 20's **SOLD OUT** Smoke Rise Inn
6:30-10:30pm

Saturday May 21:
Birthday Celebration-Town Hall

Food Trucks, Beer Garden, Bands,
Speakers and Fireworks
5-10pm

Saturday, July 16:
**Town-Wide Picnic at
Lake Rickabear**

Games, Grilling and Tons
of Family Fun!
12-5pm

August 17-21:
Carnival KHS Parking Lot

Rides, Popcorn, Cotton Candy,
Games of Chance

Saturday October 1:
KFEST Kinnelon Road-Town Hall
BIGGEST KFEST EVER

Rides, Bands, Beer Garden, Crafters,
Pumpkin Patch and more...
1-8pm



KINNELON BOROUGH'S 100TH ANNIVERSARY 1922-2022

Sponsorship Opportunities



Here is a chance to be a part of something special in 2022. The Kinnelon Community has been tireless supporters of the local business and service landscape, especially during the past two years. Let's all come together and treat these great families to the celebratory year they deserve. Please join us in sponsoring a year of centennial events honoring the great town of Kinnelon.

Colts Platinum Sponsor (2 Available) - \$10,000

This exclusive sponsorship provides a stage area for all opening and closing ceremonies. This includes opening celebration in May and closing celebration in October and all activities in-between. **As a Colts Platinum Sponsor, your business or organization name will be synonymous with ALL of the events held in celebration of the town's 100th year of Kinnelon Pride in 2022.** As one of two elite Platinum Sponsors, you will not be paired with a similar business or competitor. Benefits of this sponsorship include:

- Your business/family name and/or logo will be associated with ALL events and in ALL publicity of the events.
- Your business name and/or logo will appear on all promotion materials.
- Staging area at ALL events and prominent signage.
- Free vendor space in the location of your choice at KFEST in October.
- Frequent acknowledgement throughout ALL town events held.
- Listing as Platinum Sponsor(s) on ALL social media, website and correspondence.

Colts Golden Sponsor (4 Available) - \$5000

As a golden sponsor, your contribution will be used utilized for the enjoyment of the community. This may include sponsorship of fireworks, summer concert series, summer movie under the stars, family activities, or KFEST attractions (blow up amusements for example).

Benefits of this sponsorship include:

- Prominent signage and promotion at chosen event
- Your business/family name and/or logo will appear on all promotional materials for the chosen event.
- Frequent acknowledgement at chosen event.
- Free vendor space in the location of your choice at KFEST in October.
- Listing on all social media, website and correspondence associated with specific event.

Colts Silver Sponsor (4 Available) - \$2000

As a silver sponsor, your contribution will be utilized for the enjoyment of the community. This may include sponsorship of May's town-wide birthday party cake (replica of town hall), parade/awards, or time capsule event for example. Benefits of this sponsorship include:

- Prominent signage and promotion at chosen event.
- Your business/family name and/or logo will appear on all promotional materials for the chosen event.
- Frequent acknowledgement at chosen event.
- Free vendor space in the location of your choice at KFEST in October.
- Listing on all social media, website and correspondence associated with specific event.

Colts Bronze Sponsor (4 Available) - \$1000

As a silver sponsor, your contribution will be utilized for the enjoyment of the community. This may include sponsorship of May's town-wide birthday party cake (replica of town hall), parade/awards, or time capsule event for example. Benefits of this sponsorship include:

- Prominent signage and promotion at chosen event.
- Your business/family name and/or logo will appear on all promotional materials for the chosen event.
- Frequent acknowledgement at chosen event.
- Free vendor space in the location of your choice at KFEST in October.
- Listing on all social media, website and correspondence associated with specific event.

Colts Pride Sponsor (unlimited) - \$500

Colts Corral Sponsorships will be utilized for all the nuts and bolts of running a year of centennial events. This may include volunteer t-shirts, volunteer recognition, sanitizing stations, tents, tables and/or décor. Benefits of this sponsorship include:

- Your business/family name and/or logo will appear on all promotional materials of chosen event.
- Free vendor space in the location of your choice at KFEST in October.
- Listing on all social media, website and correspondence associated with specific event.

Colts Corral Sponsor (unlimited) – Any denomination or donation of goods or services.

Your business or family can be a part of this year long celebration with a donation goods (food, cases of water, etc.) - services or with the monetary donation of your choice.

- Your specific donation will be celebrated at a chosen event.
- Listing on all social media, website and correspondence associated with specific event.



Kinnelon Borough 100th Anniversary Sponsorship Form

Thank you for supporting the Kinnelon Community. Please fill out the form below. Checks can be made out to Kinnelon Borough-100th Anniversary. If you would like to charge your sponsorship or have questions/comments, please contact the Kinnelon 100th Anniversary Committee at kinnelonboro100@gmail.com or call 973-838-5401 ext. 220. Thank you.

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

Please circle your Sponsorship Choice(s)

Colts Platinum Sponsor - \$10,000

Colts Golden Sponsor - \$5,000

Colts Silver Sponsor - \$2,000

Colts Bronze Sponsor - \$1,000

Colts Pride Sponsor - \$ 500

Colts Corral Sponsor (write in)

Amount: _____ or

Service: _____ or

Goods: _____

Total Enclosed: _____

Mail or drop off at: Kinnelon Borough 100th Anniversary – 130 Kinnelon Road,
Kinnelon, NJ 07005